## **CLAIMS**

1. A system for providing right information, comprising:

memory means for storing a right information group composed of a plurality of pieces of right information which are provided to a user; and

right information managing means that includes said memory means,

wherein said right information managing means accepts customer information from customer management means for managing information about a customer, performs a searching process for predetermined right information from said right information group based on information included in the customer information, and provides said right information searched for to right receiving means for causing the user to receive a right.

- 2. The system for providing right information according to claim 1, wherein said customer information includes user specifying information for specifying a user visiting a store, and said right information is provided to the user specified by said user specifying information.
  - 3. The system for providing right information according to claim 1 or2, wherein said memory means includes a contact address of the user, and

wherein said right information managing means informs said contact address that the right information has been provided.

- 4. The system for providing right information according to any one of claims 1 to 3, wherein said right receiving means is yet-to-be-transmitted right information storage means for storing the right information before said information is transmitted to carrying means for carrying the right information.
- 5. The system for providing right information according to any one of claims 1 to 4, wherein said customer information includes used-right

information that is used by the user, and

wherein said searching process is to search for the right information that is more usable than said used-right information, from said right information group.

- 6. The system for providing right information according to any one of claims 1 to 4, wherein the right information provided to said right receiving means is right information usable in the store used by the user.
- 7. The system for providing right information according to any one of claims 1 to 4, wherein the right information provided to said right receiving means is right information usable in a subsidiary of the store used by the user.
- 8. The system for providing right information according to any one of claims 1 to 4, wherein said customer information includes prediction element information for predicting an action, and

wherein said searching process is to search for the right information about the action predicted based on said prediction element information, from said right information group.

- 9. The system for providing right information according to claim 8, wherein said right information managing means provides said right information until a presupposed action for prediction, on which the predicted action is based, is completed.
- 10. The system for providing right information according to any one of claims 1 to 4, wherein said customer information includes inducing element information for inducing an action, and

wherein said searching process is to search for the right information about the action to be induced based on said inducing element information, from said right information group.

- 11. The system for providing right information according to claim 10, wherein said right information managing means provides said right information until a presupposed action for inducement, on which the action to be induced is based, is completed.
- 12. A computer program for providing right information, and which commands right information managing means to carry out processing, said managing means including memory means for storing a right information group composed of a plurality of pieces of right information which are provided to a user, said program comprising instructions for causing said right information managing means:

to accept customer information from customer management means for managing information about a customer;

to perform a searching process for predetermined right information from said right information group based on information included in the customer information; and

to provide said right information searched for to right receiving means for causing the user to receive a right.

- 13. The computer program for providing right information according to claim 12, wherein said customer information includes user specifying information for specifying a user visiting a store, and said right information is provided to the user specified by said user specifying information.
- 14. The computer program for providing right information according to claim 12 or 13, wherein said memory means includes a contact address of the user, and

wherein said program further comprises an instruction for causing said right information managing means to inform said contact address that the right information has been provided.

- 15. The computer program for providing right information according to any one of claims 12 to 14, wherein said right receiving means is yet-to-be-transmitted right information storage means for storing the right information before said information is transmitted to carrying means for carrying the right information.
- 16. The computer program for providing right information according to any one of claims 12 to 15, wherein said customer information includes used-right information that is used by the user, and

wherein said searching process is to search for the right information that is more usable than said used-right information, from said right information group.

- 17. The computer program for providing right information according to any one of claims 12 to 15, wherein the right information provided to said right receiving means is right information usable in the store used by the user.
- 18. The computer program for providing right information according to any one of claims 12 to 15, wherein the right information provided to said right receiving means is right information usable in a subsidiary of the store used by the user.
- 19. The computer program for providing right information according to any one of claims 12 to 15, wherein said customer information includes prediction element information for predicting an action, and

wherein said searching process is to search for the right information about the action predicted based on said prediction element information, from said right information group.

20. The computer program for providing right information according to claim 19, wherein said right information managing means provides said right information until a presupposed action for prediction, on which the predicted action is based, is completed.

21. The computer program for providing right information according to any one of claims 12 to 15, wherein said customer information includes inducing element information for inducing an action, and

wherein said searching process is to search for the right information about the action to be induced based on said inducing element information, from said right information group.

- 22. The computer program for providing right information according to claim 21, wherein said right information managing means provides said right information until a presupposed action for inducement, on which the action to be induced is based, is completed.
- 23. A method for providing right information, which causes right information managing means to carry out processing, said managing means including memory means for storing a right information group composed of a plurality of pieces of right information which are provided to a user, the method comprising causing said right information managing means to accept customer information from customer management means for managing information about a customer, to perform a searching process for predetermined right information from said right information group based on information included in the customer information, and to provide said right information searched for to right receiving means for causing the user to receive a right.
- 24. The method for providing right information according to claim 23, wherein said customer information includes user specifying information for specifying a user visiting a store, and said right information is provided to the user specified by said user specifying information.

- 25. The method for providing right information according to claim 23 or 24, wherein said memory means includes a contact address of the user, and further comprising the step of causing said right information managing means to inform said contact address that the right information has been provided.
- 26. The method for providing right information according to any one of claims 23 to 25, wherein said right receiving means is yet-to-be-transmitted right information storage means for storing the right information before said information is transmitted to carrying means for carrying the right information.
- 27. The method for providing right information according to any one of claims 23 to 26, wherein said customer information includes used-right information that is used by the user, and

wherein said searching process is to search for the right information that is more usable than said used-right information, from said right information group.

- 28. The method for providing right information according to any one of claims 23 to 26, wherein the right information provided to said right receiving means is right information usable in the store used by the user.
- 29. The method for providing right information according to any one of claims 23 to 26, wherein the right information provided to said right receiving means is right information usable in a subsidiary of the store used by the user.
- 30. The method for providing right information according to any one of claims 23 to 26, wherein said customer information includes prediction element information for predicting an action, and

wherein said searching process is to search for the right information

about the action predicted based on said prediction element information, from said right information group.

- 31. The method for providing right information according to claim 30, further comprising the step of causing said right information managing means to provide said right information until a presupposed action for prediction, on which the predicted action is based on, is completed.
- 32. The method for providing right information according to any one of claims 23 to 26, wherein said customer information includes inducing element information for inducing an action, and

wherein said searching processing is to search for the right information about the action to be induced based on said inducing element information, from said right information group.

33. The method for providing right information according to claim 32, further comprising the step of causing said right information managing means to provide said right information until a presupposed action for inducement, on which the action to be induced is based, is completed.